



EGI Appoints Michelle Dodokin as Senior Vice President

TORONTO, February 9, 2015 - EGI Financial Holdings Inc. ("EGI") is pleased to announce that Michelle Dodokin has joined the Company as Senior Vice President, Ontario and Western Canada.

Ms. Dodokin joins EGI from a major Canadian insurer, where she gained experience in senior leadership roles in Personal Lines businesses, underwriting operations, corporate strategy and investor and government relations. Michelle will be responsible for all aspects of strategy development, marketing & distribution, product, underwriting and operations for the Ontario and Western regions. She will also play a broader leadership role in the organization, through certain corporate responsibilities and as a member of EGI's executive management team.

"Michelle is a great addition to our company and our team", said Steve Dobronyi, EGI's Chief Executive Officer. "She will provide us with the skills and leadership that we need and will fit well with the culture of our organization. I'm looking forward to working with her to deliver the next phase of profitable growth at our company."

About EGI

Founded in 1997, EGI operates in the property and casualty insurance industry in Canada and Europe, primarily focusing on non-standard automobile insurance and other niche and specialty P&C insurance products.

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